

**FOR IMMEDIATE RELEASE**  
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## **“Pain Talk” Expands to Second Station – WDOV 1410AM**

NEWARK, DE – (July 7, 2009) – Mid Atlantic Spine and Pain Physicians (MASPP), the most comprehensive pain practice in the U.S diagnosing and treating spine and pain related disorders, is expanding the audience reach of its radio program, “Pain Talk”. Beginning Sunday, July 11, the health program discussing pain and pain treatments will now air twice on the weekends, Saturdays at 6:30 AM on WILM (1450 AM) and Sundays at 7:00 AM on WDOV (1410 AM). The show host is Dr. Frank J. E. Falco, founder, CEO and principal of Mid Atlantic Spine and Pain Physicians and an innovative pioneer and widely-recognized expert in the field of pain medicine and spinal disorders.

WDOV (1410 AM) is a radio station broadcasting a news talk information format serving the Dover, Delaware area. Like WILM (1450 AM), the station is owned by Clear Channel Communications and features programming from Fox News Radio and Premiere Radio Networks. WILM is also a news/talk-formatted radio station and broadcasts in Wilmington, Delaware.

Topics on the show varies week-to-week and covers an array of painful conditions and treatment options for pain. Upcoming show topics to include: diagnostic testing, stem cell and regenerative therapies, same day spine surgery procedures, RSD and Spasticity, cancer pain, migraine headache remedies, and more. Special guests include patients who have suffered from pain and their own personal journey and recovery from pain. Listeners may submit questions through the MASPP website. Encore presentations of the past shows may also be accessed from the MASPP website.

### **About Mid Atlantic Spine and Pain Physicians**

Mid Atlantic Spine and Pain Physicians (MASPP) is the most comprehensive pain practice in the U.S diagnosing and treating spine and pain related disorders. With locations in Delaware and Maryland, this preeminent pain practice is staffed with a team of top-rated, board certified physiatrists, chiropractors, and licensed practitioners providing individualized treatment for patients in a very compassionate and caring setting. The group provides an array of patient care right onsite, including two modern clinics, outpatient surgery center, diagnostic imaging, chiropractic care, physical therapy, a sleep lab, among other services. For more information, visit [www.midatlanticspine.com](http://www.midatlanticspine.com) or call 302-369-1700.

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